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Nova Scotia Tourism Summit - “The Power of Tourism” Attracts Over 500 Delegates

Halifax, NS (Nov. 26, 2010) - The Tourism Industry Association of Nova Scotia will host the largest tourism industry conference in the country on November 28th, 29th and 30th.

Over 500 delegates representing businesses and stakeholders will spend three days looking at industry trends and addressing issues impacting the Nova Scotia Tourism Industry.

“This event is the one opportunity that brings together industry from all five sectors to look at ways to grow the Nova Scotia Tourism Industry,” says Danny Bartlett, TIANS Chairman.

Three days of keynote presentations, interactive sessions and a business expo will culminate with the Crystal Tourism Awards of Excellence on November 30th, where award recipients will be recognized in a variety of categories. “The Awards are a great way to recognize those operators and individuals that truly exemplify excellence in our Tourism Industry,” say Bartlett.

Working with partner associations and stakeholders, TIANS is committed to representing the best interests of the Industry, enhancing and supporting the development of a competitive business environment, advocating on issues critical to the industry's success, and most importantly, leading Nova Scotia's most promising economic sector.

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For more information please contact:

Darlene Grant Fiander, President
2089 Maitland Street
Halifax, NS B3K 2Z8
Tel: (902) 496-7479 dqf@tourism.ca

For a media pass to the Tourism Summit, call Kieu at 496-7477