

Cornell sets the precedent in tourism education and TIANS is proud to be the first Tourism Industry Association in the Americas to partner in providing online programming to our Industry. Through our partnership with eCornell, we are able to provide our members with an exclusive price of \$699 (CDN)/course – regular pricing is \$1,199/course.

As part of the online offerings, there are over 300 individual courses and 100 professional certificate programs available in a wide array of disciplines including hospitality leadership and management development, food and beverage service, marketing, finance, and technology.

eCornell's unique approach to online learning combines the most effective elements of an Ivy League classroom with the flexibility of an online learning environment. eCornell courses are all developed by Cornell University faculty, and often include practical insights from other industry experts.

Register now at ecornell.cornell.edu/tians

# WHAT YOU'LL LOVE ABOUT ECORNELL



# LEARN FROM CORNELL'S TOP MINDS

All courses are personally developed by Ivy League faculty.



#### STRUCTURED FLEXIBILITY

Learn on your schedule without stepping out of your job.



#### JUST IN-TIME LEARNING

Master relevant concepts that you can apply in your work as you go.



#### **GET IT DONE** 100% ONLINE

Flexible, interactive programs that fit your life and career.



#### **PROVEN MODEL**

Participate in small, personalized classes engineered for the best possible learning experience.



## **GLOBAL NETWORK**

Join rich discussions with peers from across the world. Learning online doesn't have to mean learning alone!



# MAKE A BUSINESS IMPACT

Learn in-demand skills and apply them immediately in your job.



## **EXPERT ENGAGEMENT**

Enjoy authentic interaction and meaningful feedback from instructors that you won't find elsewhere.



#### **VIP SUPPORT**

Access a team dedicated to your success every step of the way.