

September 9<sup>th</sup>, 2024



The Right Honourable Justin Trudeau, P.C., M.P.  
Prime Minister of Canada  
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**Re: Looming Airline Labour Disruption**

Dear Prime Minister Trudeau:

On behalf of the Tourism Industry Association of Nova Scotia (TIANS), representing thousands of businesses and 50,000 employees in Nova Scotia, we urge the Government of Canada to take immediate action to prevent a strike by Air Canada pilots.

Air Canada is an essential transportation service provider that carries up to 120,000 passengers daily to access health care, to visit friends and family, as well as for business and vacation. Even a short suspension of service will have major ramifications for all segments of Canada's economy, not the least of which is tourism during a time commonly referred to as the 'peak' fall season. The airline is also a catalyst for connecting flights and a direct link to rural communities, which are particularly vulnerable, in Atlantic Canada.

As we witnessed during the recent brief rail shutdown, Canada's supply chain would also be seriously impacted by the removal of this key air cargo link. Moreover, a labour disruption at Air Canada would lead to temporary layoffs at many airports and connected businesses across the country and have devastating impacts on both Canadian and International travellers.

TIANS appreciated the Federal Government's recent intervention in the rail dispute and respectfully request similar intervention measures to help resolve this critical issue ensuring the stability of Canada's tourism industry that generates \$94 billion in revenue across Canada annually, of that, \$3.2 billion is generated in Nova Scotia.

The impact on trade and tourism must be mitigated as we continue to recover from the devastating impact of three years of Covid 19.

Prime Minister Trudeau, thank you for your immediate attention into this matter. We trust that with your help, a labour disruption at Air Canada will be averted.

Sincerely,

A handwritten signature in blue ink, appearing to read "Kevin Toth".

Kevin Toth, Chair

A handwritten signature in blue ink, appearing to read "Darlene Grant Fiander".

Darlene Grant Fiander, President

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